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The SEER Group LLC Acquires Majority Stake in Aladdin Air Conditioning & Heating Inc.

SEATTLE, WASH - The SEER Group LLC (www.theseergroup.com) is pleased to announce its twentieth acquisition, a majority stake in Aladdin Air Conditioning & Heating Inc., in Newbury Park, California (www.aladdinac.com). This is the seventh acquisition for The SEER Group this year.

Aladdin Air Conditioning & Heating has been a multi-award winning air conditioning and heating company serving the Ventura County and San Fernando Valley for over thirty years. The company will continue to be led by partner and general manager Wayne Beck.

“We are delighted to welcome Wayne and the Aladdin team into our SEER Group family,” stated Darrin Erdahl, CEO and founder of The SEER Group LLC. “Wayne and the Aladdin team have built a wonderful brand, and we look forward to partnering with them as we continue to expand our footprint in California and other markets across the nation,” he added.

Eric Beardemphl, The SEER Group LLC’s president and partner said, “Aladdin has a track record of providing market leading customer experiences and a long commitment to continual team member development. With our growing network of partners and the synergies that they contribute, along with the ongoing support that our group offers, we are thrilled about the future of Aladdin.”

When asked to comment about his decision to partner with The SEER Group LLC, Wayne Beck, Aladdin’s general manager and partner responded, “After being in HVAC for over 45 years, and owner of Aladdin Air Conditioning for over 20 years, I continued to be faced with the same obstacles. I am confident that our partnership with The SEER Group will provide the support necessary to get to that next level and beyond.”

Headquartered in the Pacific Northwest, Washington, The SEER Group LLC (www.theseergroup.com) is a privately owned collection of industry-leading residential and commercial HVAC, electrical, and plumbing companies. Its mission is to help its partner company owners grow their businesses, achieve their financial goals, and facilitate planned exit strategies. Through flexible investment solutions, The SEER Group LLC provides entrepreneurs with the opportunity to sell all or part of their businesses depending on their financial goals and other objectives.