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## FOR IMMEDIATE RELEASE

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### The SEER Group LLC Announces Two Acquisitions

SEATTLE, WASH – The SEER Group LLC ([www.theseergroupllc.com](http://www.theseergroupllc.com)) is proud to announce its acquisitions of First Call Heating & Cooling located in Oregon City, Oregon ([www.firstcallheat.com](http://www.firstcallheat.com)), and Gropp Heating, Air, & Electric located in Moscow, Idaho ([www.groppllc.com](http://www.groppllc.com)). There are now twenty-two brands in The SEER Group LLC family.

For over eighty years First Call Heating & Cooling has been a trusted residential HVAC solutions provider. Owned by Alan Sanchez, they have been among the leaders in the greater Portland market.

Darrin Erdahl, CEO and founder of The SEER Group LLC stated: “We have known and respected Alan and the First Call team, and the brand that they have built, for some time. We are delighted to welcome them into The SEER Group family.” Eric Beardemphl, The SEER Group’s president and partner said, “Alan has assembled and led an incredibly talented and committed team at First Call, and we are very excited to be partnering with them moving forward.” When asked for comment about the transaction, Mr. Sanchez responded, “The SEER Group made this transition smooth and comfortable throughout the entire process.”

Gropp Heating, Air, & Electric has been a leading HVAC provider in the Moscow, Idaho market for over twenty-two years. “We search for companies that are team member focused with customer centric cultures,” said Mr. Erdahl. “This is a common thread in all of our brands, and why we are so thrilled to also be welcoming the Gropp Heating, Air, & Electric team to our SEER Group family as well,” he added.

Jon Brotnov, president of Mike’s Mechanical Services LLC and partner stated: “Scott and Heidi Gropp, and their dedicated team, have built a market-leading company while earning the trust of many long-term customers. We are honored for the opportunity to carry on in their tradition.”

Heidi Gropp commented: “We always appreciated the honest nature of our conversations with The SEER Group. Not only do we trust them to take over and run our life's work, but we also know they will do it with integrity and will continue the customer-service focus we have strived to achieve.”

*Headquartered in the Pacific Northwest, Washington, The SEER Group LLC ([www.theseergroup.com](http://www.theseergroup.com)) is a privately owned collection of industry-leading residential and commercial HVAC, electrical, and plumbing companies. Its mission is to help its partner company owners grow their businesses, achieve their financial goals, and facilitate planned exit strategies. Through flexible investment solutions, The SEER Group LLC provides entrepreneurs with the opportunity to sell all or part of their businesses depending on their financial goals and other objectives.*