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The SEER Group LLC Acquires Majority Stake in Hassler Heating and Air Conditioning Inc.

SEATTLE, WASH - The SEER Group LLC (www.theseergroup.com) is pleased to announce its twenty-third acquisition, a majority stake in Hassler Heating and Air Conditioning Inc. Located in El Cerrito, California (www.hasslerheating.com), this is the third acquisition for The SEER Group LLC this year.

For over twenty-three years Hassler Heating and Air Conditioning has been an award winning HVAC solutions provider in the East Bay area. Mike and Tim Hassler have built a leading brand based on family values and a commitment to taking care of the Hassler team and their customers, and will continue leading the team as partners and co-general managers.

“We have been wanting to expand our footprint in California,” stated Darrin Erdahl, CEO and founder of The SEER Group LLC. “In our ongoing search for partner companies that share in our core values, we are thrilled to have Tim, Mike, and the Hassler team join our SEER Group family,” he added. Eric Beardemphl, The SEER Group LLC’s president and partner said, “It is exciting for us to be welcoming Tim and Mike as partners as they have built a wonderful company with an award winning, innovative team.”

When asked for comment about the partnership with The SEER Group LLC, Tim and Mike Hassler responded, “It became clear in our discussions that SEER and Hassler’s core principles were a good match in our dedication to providing our customers with the highest level of workmanship and customer service along with creating an environment where our team members can grow in their career development.”

Headquartered in the Pacific Northwest, Washington, The SEER Group LLC (www.theseergroup.com) is a privately owned collection of industry-leading residential and commercial HVAC, electrical, and plumbing companies. Its mission is to help its partner company owners grow their businesses, achieve their financial goals, and facilitate planned exit strategies. Through flexible investment solutions, The SEER Group LLC provides entrepreneurs with the opportunity to sell all or part of their businesses depending on their financial goals and other objectives.