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## FOR IMMEDIATE RELEASE

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### **The SEER Group LLC Acquires Majority Stake in J. A. Bertsch Heating & Cooling**

ISSAQUAH, WASH – The SEER Group LLC ([www.theseergroupllc.com](http://www.theseergroupllc.com)) announces the acquisition of a majority stake in J. A. Bertsch Heating & Cooling located in Coeur d’Alene, Idaho ([www.jabertsch.com](http://www.jabertsch.com)). This is the twenty-fifth acquisition for The SEER Group LLC and its fifth acquisition this year.

J. A. Bertsch Heating & Cooling was founded by Joel and Kim Bertsch in 2005, and has been voted the “Best HVAC Contractor in North Idaho” five times by the readers of the Coeur d’ Alene Press newspaper.

“We are thrilled to be welcoming Joel and Kim Bertsch, and the J.A. Bertsch team, into our SEER Group family,” says Darrin Erdahl, CEO and founder of The SEER Group LLC. “This acquisition reinforces our commitment to expanding in Idaho as we continue towards a national footprint,” he added.

Eric Beardemphl, president of The SEER Group LLC and partner stated, “Joel and Kim Bertsch have earned a reputation in their community of taking great care of their team members and exceeding their customers’ expectations. We are excited to have them continue leading the team as we move forward.”

“To accomplish what J. A Bertsch has over the last seventeen years requires a talented and committed team. We are privileged to be welcoming them into our group,” commented Jon Brotnov, president of Mike’s Mechanical Services LLC and partner.

When asked for comment about the partnership with The SEER Group LLC, Joel Bertsch responded, “We are very excited to join the SEER Group family of companies and look forward to continuing our path of growth and success in the future.”

*Headquartered in the Pacific Northwest, Washington, The SEER Group LLC ([www.theseergroupllc.com](http://www.theseergroupllc.com)) was established to bring together industry-leading residential and commercial HVAC, electrical, and plumbing companies. Its mission is to help its partner company owners grow their businesses, achieve their financial goals, and facilitate planned exit strategies. Through flexible investment solutions, The SEER Group LLC provides entrepreneurs with the opportunity to sell all or part of their businesses depending on their financial goals and other objectives.*