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## FOR IMMEDIATE RELEASE

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### **The SEER Group LLC Acquires Majority Stake in Element Heating & Cooling**

ISSAQUAH, WASH – The SEER Group LLC ([www.theseergroupllc.com](http://www.theseergroupllc.com)) announces the acquisition of a majority stake in Element Heating & Cooling located in Twin Falls, Idaho ([www.elementheatingandcooling.com](http://www.elementheatingandcooling.com)). This is the twenty-sixth acquisition for The SEER Group LLC and its sixth acquisition this year.

Element Heating & Cooling has been an award winning HVAC services provider in the Twin Falls, Idaho market since 2009. Founded by Justin and Bobbi Bohrn, they have grown the company into becoming a market leader and will continue guiding the company as partners.

Darrin Erdahl, CEO and founder of The SEER Group LLC stated, “We have been searching for the right partners to continue our geographic expansion and growth in Idaho. Justin and Bobbi have built a culture and brand on team member and customer-centric values, and we are delighted to welcome them into our SEER Group family.”

Eric Beardemphl, president of The SEER Group LLC and partner stated, “Justin and Bobbi have developed an exceptional team, and we are excited to be able to offer them additional support, resources, and opportunities while continuing to enhance the customer experience moving forward.”

When asked about their decision to partner with The SEER Group LLC, Mr. Bohrn responded, “Bobbi and I are very excited about our partnership with The SEER Group. From the first time we met with Eric and Darrin, we liked them immediately. Our business philosophies aligned with theirs which made us feel very comfortable in moving forward with our partnership. We are very excited about joining The SEER Group and taking Element Heating and Cooling to a whole different level.”

*Headquartered in the Pacific Northwest, Washington, The SEER Group LLC ([www.theseergroupllc.com](http://www.theseergroupllc.com)) was established to bring together industry-leading residential and commercial HVAC, electrical, and plumbing companies. Its mission is to help its partner company owners grow their businesses, achieve their financial goals, and facilitate planned exit strategies. Through flexible investment solutions, The SEER Group LLC provides entrepreneurs with the opportunity to sell all or part of their businesses depending on their financial goals and other objectives.*